To Olympic Collectors

Re: 17th Olympic Collectors' World Fair

Dear Sir / Madam

It is our pleasure to enclose information for the 17th World Olympic Collectors' Fair. The International Olympic Committee has awarded the honor of hosting the Fair to the Olympin Collectors Club. The Club is the largest Olympic collectors club in the world, and is based in the USA, with members in 31 countries. As such, the Fair will be hosted in the United States for the first time. The dates of the Fair will be 4-7 August, 2011 in Chicago, Illinois. It will be held in conjunction with the National Sports Collectors' Convention. The "NSCC" is the largest sports collectors' show in the world. Last year there were about 1000 dealers and over 30,000 people attending. Our area will be within the larger show, with all our 100 tables in the same area.

We cordially invite you to participate in this great occasion. We have enclosed information that will allow you to register for the Fair, including a table sign-up form and hotel registration information. Included in the four days will be an Olympic memorabilia auction (hosted by Ingrid O'Neil), a banquet and possibly a reception.

There are still several details to be finalized for the 17th Fair. As the planning continues, they will be forwarded to everyone attending. We wanted to give you an eight month lead time to allow you to get the best airfares and hotel rates possible.

We look forward to welcoming you to Chicago.

Board of Directors

Olympin Collectors Club



TELEVISION & MARKETING SERVICES SA SWITZERGAND

> Mr. Jim Greensfelder Etats-Unis d'Amérique

Lausanne, 1st November 2010

Dear Mr. Greensfelder,

I refer to the application by the Olympin Club (USA) that it be granted the right by the International Olympic Committee (IOC) to conduct the 17th World Olympic Collectors Fair in Chicago in August 2011.

This matter was considered by the IOC Philately, Numismatics and Memorabillia Commission, which supported the proposal. The United States Olympic Committee has similarly supported the proposal.

It is with pleasure that I formally advise that the IOC agrees to grant the Olympic Club the right to conduct the 17th World Olympic*Collectors Fair in Chicago in August 2011.

James Whitburn of the IOC will be in contact with you regarding detailed planning of the event.

I wish the Olympic Club, and its partners involved in planning and implementation of the fair, every success in this endeavor.

Yours sincerely

Director IOC TMS

Timo Lumme

Co-ordinator IOC Philately, Numismatic and Memorabillia Commission

Some Useful Information

Set Up

Wednesday: 10 AM to 6 PM

Open hours

Thursday: 10 AM to 6 PM

Friday:

10 AM to 6 PM

Saturday: Sunday: 10 AM to 6 PM 10 AM to 5 PM

Transport

All participants are expected to make their own arrangements for travel

to and from Chicago.

Accomodations

Please see Lodging details in this package.

Customs

Everyone is responsible for their customs requirements.

Currency exchange

There will be no currency exchange booths at the Fair.

Security

There will be security though the nights at the Olympic Pavilion.

Table-top cases

Glass top cases can be rented from the NSCC – details will follow.

Food & Beverages

There will be many food vendors in the NSCC hall.

Payment methods

Please pay with checks in US dollars, or by PayPal.

Diplomas

We expect to provide these with the help of the IOC.

Contact

If you have any questions, please contact:

Jim Greensfelder Show Chairman 6495 Partridge Way Mason, OH 45040 513-703-5319 medal man@hotmail.com

Background Information

The International Olympic Committee has awarded the 2011 IOC Collectors' Fair to the Olympin Collectors Club. This is the first time the highly-regarded IOC Fair will be held in the United States. The prestigious event will be held as part of the National Sports Collectors Convention in Chicago. The Chicago NSCC show will be the 32nd edition of this famous event, the largest of its kind in the world. Please see www.nsccshow.com for more information.

The NSCC is held once a year in various cities in the USA. Last year it was in Cleveland, Ohio, and this year in Baltimore, Maryland, where there were about 1000 booths and over 30,000 sports collectors attending. All types of sports-related collectibles are bought, sold and traded. The IOC Fair, as part of the NSCC, will be housed in a special Olympic Pavilion close to the entrance of the NSCC show. (inside the same building)

The 2011 NSCC will be held in the Donald E. Stephan Convention Center in Rosemont, Illinois (a suburb of Chicago), which is close to one of the world's largest international airports - O'Hare. The NSCC has made arrangements with several hotels in the area, and Olympic Pavilion participants can take advantage of these arrangements. Olympin has pre-reserved 60 rooms at the Doubletree Hotel O'Hare, across the street from the Convention Center.

The Olympic Pavilion will be arranged with 8-foot tables that are draped, with two chairs per table. The cost for each first table will be \$225 for non-Olympin members and \$200 for Olympin members for the whole 4-day show. Those wanting more than one table will pay \$200 for each additional table. There are no discounts for participating for less than the total 4-day show. The \$200 table cost is subsidized with contributions from the IOC and Olympin.

Each registered table-holder will receive two week-long passes to enter the NSCC show. There will be an entry cost for non-tableholders to enter the NSCC. At least 75% of the items displayed in the Olympic Pavilion have to be Olympic in nature. Something from an athlete that is not labeled Olympic is not considered Olympic. It is important to understand that the people holding booths elsewhere at the NSCC pay at least \$1000 a booth to sell non-Olympic items. We have been granted a special Olympic rate and must follow these rules.

An Olympin dinner and reception will be held Friday night, August 5th. Included will be a "silent auction". On Saturday night, Ingrid O'Neil will host a world-class live Olympic Memorabilia auction, which will likely be followed by the annual Olympin Member Meeting. Please mark your calenders for the biggest Olympic Collectors event in history!

Chicago, USA

Schedule

Wednesday, August 3: 10:00 - 18:00 Show Set up

18:30 Informal, no host, cocktail

Reception at Doubletree Hotel

Thursday, August 4: 10:00 - 18:00 Show open to public

13:00 Opening Ceremony

Friday, August 5: 10:00 - 18:00 Show open to public

19:00 Olympin Banquet and Silent Auction

Saturday, August 6: 10:00 - 18:00 Show open to public

18:00 – 19:00 Olympic Memorabilia Auction

(by Ingrid O'Neil)

19:00 Olympin Annual Meeting

Sunday, August 7: 10:00 - 17:00 Show open to public

Further updates will be communicated on the Olympin Website: www.olympinclub.com

and by mail and email to all registrants.

Chicago Sign-up Form

Please fill out the form completely and send your money with the form. If you want to pay by Paypal, send to olympin@excite.com.

| Registration can not be accepted without payment. |
|---|
| Mail to: Olympin Collector's Club, P. O. Box 777, Guilderland, New York 12084, USA |
| Name:(please print) |
| Address: Street & number |
| State Zip Country |
| Phone:Email address (print) |
| Olympin member first table \$200 [] << Check box if you're an Olympin Club member. |
| Non-Olympin member first table \$225 [] << Check box if not Olympin Club Member. |
| Additional tables wanted at \$200 each () X \$200 = |
| Total cost of all tables requested = (Include payment with form) |
| Table holders should set up on Wednesday. If you cannot set up Wednesday, you will be have to set up on other days by hand carrying your items into the hall while the show is in progress You can also use a two-wheel hand cart, but nothing larger due to union restrictions. No counterfeit, unlicensed, or other product that does not enhance family values can be displayed or sold. At least 75% of the items on your tables must be Olympic. |
| 4. No non-Olympic trading cards can be sold.5. No autograph signing is allowed in the Olympic Pavilion. The NSCC has a designated autograph area.6. No gambling devices, weapons, hard alcohol or tobacco is allowed. |
| Anyone violating the above rules will be asked to leave with no refund for table costs. |
| I agree to follow the stated rules above and register for the show: |
| Name Date |
| Registration is not complete without your payment. Forms will be returned if payment is not included. |
| Deadline to register and make payment is July 1, 2011. |
| Office use only: Received on Time: |

Lodging for the 17th World Olympic Collectors' Fair Rosemont, Illlinois (Chicago) August 3 - 8, 2011

Attendees have many options for lodging. The enclosed NSCC Housing Reservation Form (see reverse) has the 11 hotels controlled by the NSCC show. <u>Our</u> Olympic group has 60 rooms set aside at the <u>Doubletree Hotel O'Hare</u>, which is the site of our banquet and silent auction on Friday, August 5. You can use the form, or call NSCC Conference Housing directly.

The <u>Doubletree Hotel O'Hare</u> in Rosemont, IL is located a few minutes east of O'Hare International Airport, and two blocks south of the Chicago Transit Authority Blue Line. <u>It is across the street from the Fair.</u>

The first 60 members to register at the <u>Doubletree Hotel O'Hare</u> will get the preferred room rate of \$129 + tax per night. Please use our group code "**Olympin**".

Reservations may be made by **phone** at 877-385-9595

OR

By FAX using the reverse Housing Form (877) 385 9595

<u>OR</u>

You can book online at www.ConferenceHousing.com/TheNational

Use our group code: "Olympin"

Registration will close June 30th, 2011; after that date rooms will be based on availability.

Use the website below for information you may need such as directions to/from the O'Hare Airport, local shuttle service, Chicago Transit Service, parking, attractions, etc.

http://doubletree1.hilton.com/en_US/dt/hotel/CHIDTDT-Doubletree-Hotel-Chicago-O-Hare-Airport-Rosemont-Illinois/index.do

Housing Reservation Form



32nd National Sports Collectors Convention Conference Thousing Rosemont, IL August 3-7, 2011



Housing Questions Reserve by Fax Reserve Online 1-877-385-9595 ConferenceHousing.com/TheNational Toll Free 1-877-385-9595 1. PARTICIPANT INFORMATION: First Name: Last Name: Group Code: Exhibitor ☐ Yes ☐ No Address City: Company: State: Phone: Fmail: Zip: Fax: 2. HOTEL REQUESTS: (Hotel preferences are requests only and will be accommodated by the hotels as best as possible) Roommate(s) Name(s) Arrival Date Departure Date Room Type Special Requests Single 1 Bed / 1 Person Smoking 2. /11 /11 Double 1 Bed / 2 Persons Non-Smoking Double/Double 2 Beds / 2 Persons Handicap Accessible 3. August 2011 Calendar Triple 2 Beds / 3 Persons Suite (Call for Pricing) Quad 2 Beds / 4 Persons taxes, currently 13% per room night "Subject to Change 3. HOTEL PREFERENCE: Single / Double Parking
*Subject to Change Triple / Quad Distance to Event Address Hotel \$12 Hyatt Regency O'Hare Across the Street 9300 W Bryn Mawr Ave \$149 \$60 Million Renovation finished in 2007 Connected by Skywalk \$18 Across the Street 5550 N River Road \$129 \$129 Hilton (Formerly the Sofitel) Connected by Skywalk listed Embassy Suites All Suites - Indudes Breakfast & Happy Hour \$145 King \$155 Two Double \$23 5500 N River Road +\$10/+\$20 Across the Street 15 to choose choice #1 & choice you require pricing for a hotel \$20 Doubletree Hotel O'Hare 5460 N River Road \$129 \$129 Across the Street \$8 Crowne Plaza O'Hare 5440 N River Road \$129 \$129 Across the Street \$11 Intercontinental O'Hare 1 1/2 block walk \$139 5300 North River Road \$139 New - Built in 2009 Aloft Hotel (Starwood Brand) \$20 9700 Balmoral Ave \$99 \$99 1 block walk / Behind Crowne Plaza Hotel New - Built in 2009 2 Miles from the Convention Center Please e call if y Residence Inn by Marriott 7101 N Chestnut \$139 \$139 \$ Free Hotel will provide shuttle tolfrom Convention Queen Bedded Suites - Includes Breakfast 1 Mile from the Convention Center \$129 Hilton Garden Inn 2930 S River Road \$129 \$ Free Hatel will provide shuttle to/from Convention 1 Mile from the Convention Center Holiday Inn Express \$109 6600 N Mannheim Rd \$109 \$ Free Event Shuttle to/from Hotel/Convention \$55 King 9 Miles from the Convention Center \$55 King Red Roof Inn - Arlington Heights 22 W Algonquin Rd \$ Free \$55 Two Double \$55 Two Double No Shuttles Provided More Hotels will be added check online at www.NSCCSHOW.com for the most up to date list 4. CANCELLATION AND DATE CHANGE POLICY: Prior to July 14, 2011 -Cancellations must be received within 72 hours of your arrival Contact Conference Housing for reservation date changes and cancellations date or a one-night room charge may apply Contact us at info@conferencehousing.com or fax to 877-385-9595 If you do not show up on your scheduled arrival date a After July 18, 2011 one-night room charge may apply Contact the hotels direct for all date changes and cancellations We do not charge your card - You will provide payment to the hotel upon check-in 5. FORM OF GUARANTEE: □ Discover ☐ Diners Club ☐ Visa □ MasterCard American Express **Expiration Date** Credit Card Account Number: Cardholder Name: (Please print) Cardholder Signature: 6. AIR & CAR ASSISTANCE To reserve an Avis car call 1-800-331-1600 or use your AVIS Worldwide Discount number J996997 on Avis.com